



THE BLOC

# THE BLOC, INC.

# Impact Report 2020

*Together we can make a difference!*





**Philippe Bruce, CEO**

## **A Note From Philippe Bruce, CEO**

From the personal connections we build through our work in the community, to our teammates, to our community partners, clients, and supporters who depend on The Bloc— people have always been at the heart of The Bloc.

As I reflect on 2020, I am especially reminded of this fact.

During unprecedented times and a year packed with important work, you were right there with us, helping us make a difference the only way a nonprofit can: through serving the community. Thanks to your incredible generosity, with your support, our team and volunteers delivered services to the communities in need through the end of this challenging year.

I look forward to our future knowing that The Bloc is backed by a world-class team of partners, staff, and supporters committed to advancing our shared mission to positively impact the lives of many people.

I'm pleased to share a look back at 2020 and all that we accomplished together.

A handwritten signature in black ink, appearing to read 'Philippe Bruce'.

**Philippe Bruce**  
**Founder and CEO**  
The Bloc, Inc.

## 2020 Impact By The Numbers



**1,086,000 +**

The number of Meals  
provided to people in  
need globally



**12,000**

The number of Masks  
provided in Nebraska



**41**

The number of Global  
Partnerships built



**1,500**

The number of hours of  
Professional Mental Health  
Care provided in Nebraska

# 2020 Impact Map



“The best antidote I know for worry is work. The best cure for weariness is the challenge of helping someone who is even more tired. One of the great ironies of life is this: He or she who serves almost always benefits more than he or she who is served.”

— Gordon B. Hinckley,

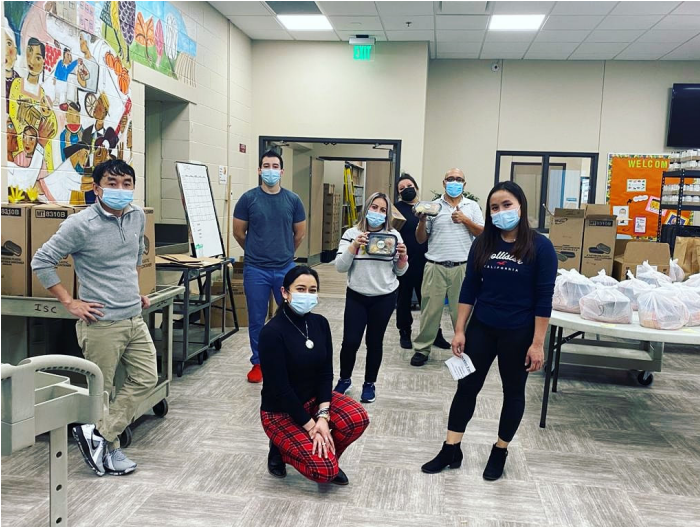
## Featured Partners



THE PASTA PLACE

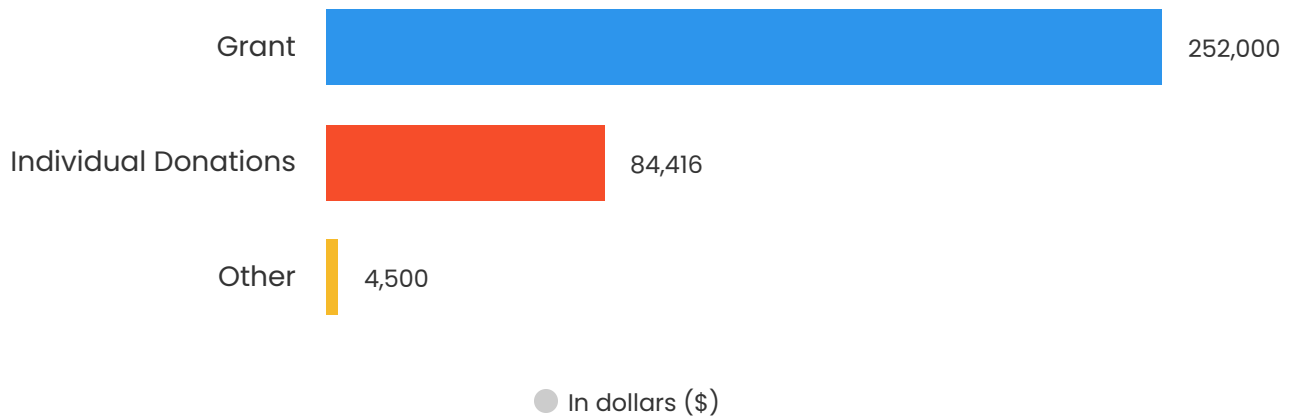
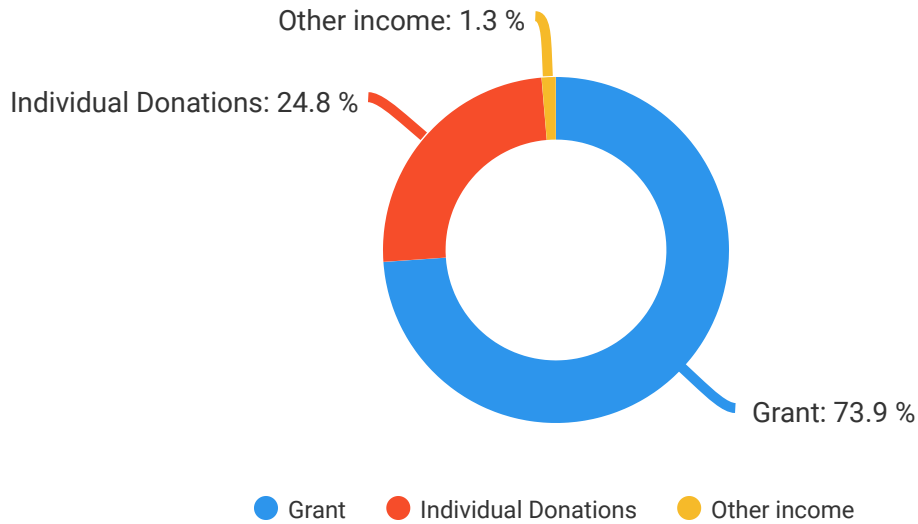


# 2020 THROUGH THE LENSES



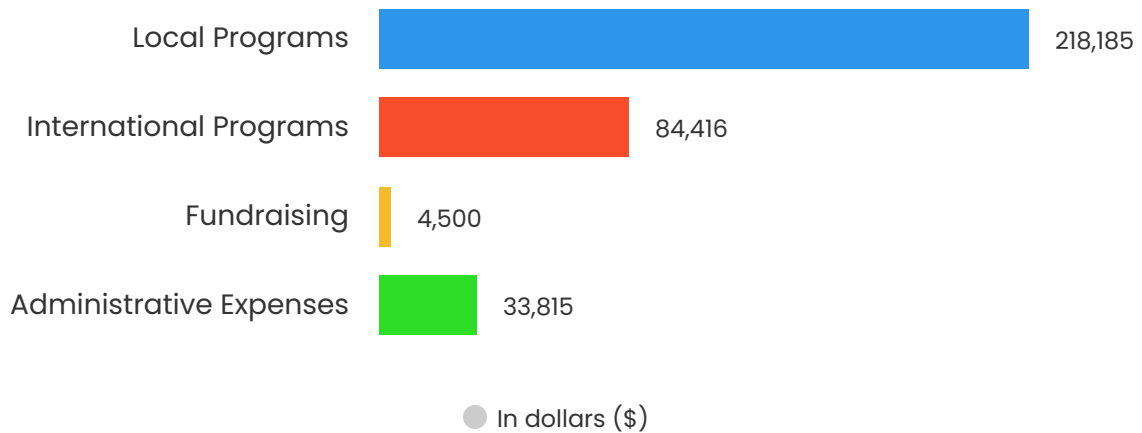
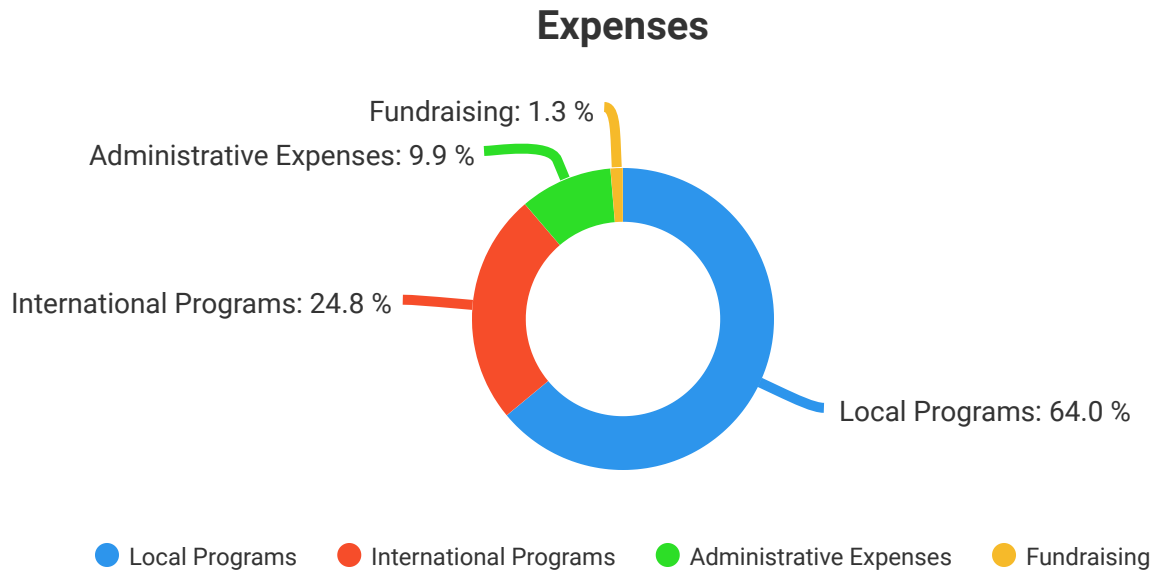
# 2020 Finances

## Revenue



The Bloc financial statements can be found at [www.communitybloc.com/finances](http://www.communitybloc.com/finances)  
Contact us or contact the IRS for more information about Form-990.

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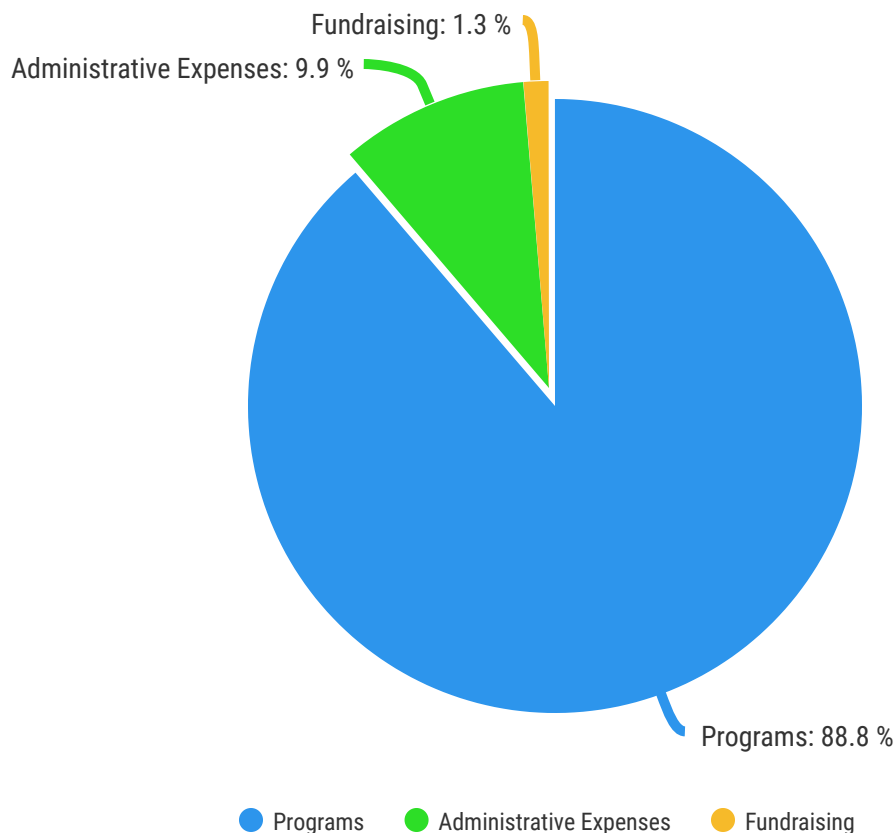


# Dear Friends and Supporters

2020 presented a few challenges, and we responded, but we could not do this work without financial contributions, so our immense thanks go out to the thousands of supporters around the world who have made donations to strengthen our ability to work for and with the community.

Our vision is to positively impact the lives of many people. With that in mind, we are lean and frugal and strive to make every donation count.

## WHERE THE MONEY WENT



## HOW TO GET INVOLVED IN 2021

“Excellent nonprofits are often made, not found.” This means that as a donor, you have the power to improve social issues in the ways that you think will be most effective by supporting us. Science shows that supporting nonprofits can help you just as much as it helps others. By giving regularly and finding ways to help the world around you, you’re more likely to experience the following benefits:

- A greater sense of happiness
- Better mental health
- Stronger sense of purpose
- More social connections
- Longer average lifespan

You can make us a great nonprofit by taking any/combination of the actions below

- Volunteer
- Donate

- Share your unique skills with us
- Introduce us

- Peer-to-Peer Fundraisers
- Like, Subscribe, Follow us, Share

# Thank you for your support!

In addition, the organizations below have supported our mission in 2020

- Okra African Grill
- Nebraska Furniture Mart
- Stur 22 Caribbean & African Kitchen
- The Pasta Place
- Stur Fast
- Non-Profit Association of the Midlands
- Midlands African Chamber
- United by Verizon
- Lori Black Photography
- 228 Defeat COVID-19
- Youth For Greater Good
- Bryan Women's Hospital
- Boys Town
- Big Mama's Kitchen
- Channel 3 News
- Lori Black Photography
- Salvation Army
- Intercultural Senior Center
- Maharani Indian Kitchen
- Rosario Photography
- One World Community Health Center
- Charles Drew Community Health Center
- Visiting Nurse Associations
- Essentials Nebraska
- Omaha Insomnia & Psychiatric Services
- Eastern Nebraska Office on Aging
- Aurora's Pastries
- Ocean's Photography